



RESIDENTIAL HEATING AND COOLING

UP TO
\$1,500

IN CASH-BACK REWARDS

If your furnace, boiler, or air conditioner is over 10 years old, you may benefit from replacing the equipment with an energy efficient model. Today's high-efficiency heating and cooling equipment converts almost all fuel into energy to cover your home's heating and cooling needs more efficiently and cost-effectively.

Focus on Energy offers two levels of Cash-Back Rewards for heating and cooling equipment. Standard rewards are available through the Residential Rewards Program, while the Enhanced Rewards Program offers greater rewards for income-qualified participants.

STEP 1 CHOOSE A PROGRAM
 You may only participate in one program per each piece of equipment and are unable to receive benefits from both programs.

Residential Rewards: Provides customers of participating utilities with Cash-Back Rewards for choosing qualified heating and cooling equipment for their existing single family home or 2-3 unit dwelling.

Enhanced Rewards: Offers greater rewards on home heating and cooling equipment to income-qualified customers of participating utilities. Customers who choose this program must submit an Income Eligibility Application. See the self-screening tool to the right or visit focusonenergy.com/enhancedrewards to see if you are eligible.

STEP 2 INSTALL EQUIPMENT
 Now that you have determined your eligibility, choose qualifying equipment. See the reverse side for at-a-glance reward offerings.

Pre-Qualified Equipment Lists: Use the lists of qualifying equipment available by program and reward amount at focusonenergy.com to determine which equipment to install.

Ask the Right Questions: Go to focusonenergy.com/trade-allies to find a Trade Ally near you. Select a Trade Ally based on their professionalism and references, not just their price. Ask if your equipment is sized properly for your home and discuss any issues you have related to equipment noise, temperature fluctuations, or indoor air quality. Finally, be sure to ask about additional offers from the equipment manufacturer or Trade Ally that may be available.

STEP 3 SUBMIT AN APPLICATION
 Supplement the money your new equipment will save you in the long run with a reward from Focus on Energy now.

Download: Go to focusonenergy.com/residential to download the appropriate application.

Submit: Email, fax, or mail your application along with required supporting documentation to the submittal address noted on the applications within 90 days of installation.

Receive: Allow 8-10 weeks for Focus on Energy to process a complete application.

ENHANCED REWARDS PROGRAM SELF-SCREENING TOOL

State Median Income Limits

Household Members	Gross Annual Income Upper Limit
1	\$32,376
2	\$42,338
3	\$52,300
4	\$62,262
5	\$72,224
6	\$82,186

If your gross annual income falls below the upper income limit for your household size, you may be eligible for the Enhanced Rewards Program. If you are above the upper limit, you may qualify for Residential Rewards. Follow these steps to become pre-approved for an enhanced reward:

STEP 1 Download an Income Eligibility Application at focusonenergy.com/enhancedrewards or call 800.762.7077.

STEP 2 Collect documentation displaying your gross income for the previous three (3) months as well as your most recent electric and natural gas utility bills.

STEP 3 Submit your application, receive approval, and install qualified equipment within 12 months of pre-approval.

Landlords/renters are eligible to receive enhanced rewards. Income eligibility is determined by the utility account holder's documented household income level.



CONTACT US

With the support of programs and rewards from Focus on Energy, you will be saving energy and money in no time. Want to learn more? Call **800.762.7077** or visit **focusonenergy.com** today.

ELIGIBLE HEATING AND COOLING EQUIPMENT	STANDARD REWARD	ENHANCED REWARD
Natural Gas Furnace, 90% AFUE or greater	Not Available	\$475
Natural Gas, Propane, or Oil-Fired Multi-stage Furnace with ECM, 90% AFUE or greater	\$125	\$850
Natural Gas Multi-stage Furnace with ECM, 95% AFUE or greater	\$275	\$850
Natural Gas Multi-stage Furnace with ECM, 95% AFUE or greater installed with a 16 SEER or greater Air Conditioner	\$400	\$1,500
Air Source Heat Pump (traditional split), 16 SEER or greater (Propane, Oil, or Electric Furnace only)	\$300	Not Available
ECM Blower Replacement	\$125	Not Available
Natural Gas Boiler, Modulating with Outdoor Reset, 90% AFUE or greater	\$300	\$750
Natural Gas Boiler, Modulating with Outdoor Reset, 95% AFUE or greater	\$400	\$750

OTHER WAYS TO SAVE

Use these simple energy saving tips and tricks to save money on heating and cooling bills:

Maintain: Check your filter and have a contractor service your equipment to keep it running at peak efficiency.

Temperature: Set back the temperature on your thermostat when you are asleep or away.

Close 'em up: Make sure doors and windows close properly and seal tightly.

Pull the Shades: Close shades during summer days to keep rooms cool. In the winter, keep shades open to take advantage of the solar gain.

Run the Fan: Use ceiling fans to circulate air in the room. Move air up during the winter and down during the summer to stay more comfortable. But remember, while fans keep people cool, they do not cool rooms—turn them off when not in use.

FURTHER YOUR ENERGY EFFICIENCY

Now that you've started saving energy, explore other options available from Focus on Energy.

Lighting: Switch to Compact Fluorescent Lights (CFLs) or LEDs. Focus on Energy offers rewards at the store, making it inexpensive and easy.

Appliance Recycling: Remove and recycle that second refrigerator or freezer. Focus on Energy will pick it up and provide a reward.

Express Energy Efficiency: Upgrade to energy-efficient lighting and water saving devices like showerheads and aerators. Best of all, it is free.

Water Heating: Reduce your water heater energy use by upgrading your existing water heater to a more efficient unit and receive a reward from Residential Rewards.

Air Sealing and Insulation: Reduce your heating and cooling needs while improving comfort and durability. Rewards are available through the Residential Rewards Program or the Home Performance with ENERGY STAR® Program.

Renewables: Now that you have reduced your energy use as much as possible, eliminate utility bills altogether. The Residential Rewards Program offers rewards on certain renewable technologies.

SAVING ENERGY AND MONEY FOR WISCONSIN

For more information, call **800.762.7077**

or visit **focusonenergy.com**.

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities